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Exam : **PEGAPCDC87V1**

Title : Certified Pega Decisioning
Consultant (PCDC) 87V1

Version : DEMO

1.U+ Bank wants to offer credit cards only to low-risk customers. The customers are divided into various risk segments from Good to Very Poor. The risk segmentation rules that the business provides use the Average Balance and the customer Credit Score.

As a decisioning consultant, you decide to use a decision table and a decision strategy to accomplish this requirement in Pega Customer Decision Hub™.

| | Credit Score | Credit Score | Average Balance | Result |
|-----------|--------------|--------------|-----------------|-----------|
| | >= | < | >= | |
| If | 400 | 600 | 30000 | Good |
| else if | 200 | 400 | 20000 | Fair |
| else if | 100 | 200 | 10000 | Poor |
| else if | 50 | 100 | 1000 | Very Poor |
| Otherwise | | | | Very Poor |

Which property allows you to use the risk segment computed by the decision table in the decision strategy?

- A. pxOutcome
- B. pxResult
- C. pxSegment
- D. pxRiskSegment

Answer: C

2.A bank wants to automatically pause actions that are shown too often for a specific time period.

Which rules do you need to define?

- A. Suitability rules
- B. Eligibility rules
- C. Suppression rules
- D. Applicability rules

Answer: C

3.CORRECT TEXT

Reference module: Testing engagement policy conditions using audience simulation

U+ Bank, a retail bank, recently implemented a project in which mortgage offers are presented to qualified customers when the customers log in to the web self-service portal. As one of the offers is not performing well, the business wants to understand how many customers qualify for the offer. As a Decisioning Consultant, which simulation do you run to check how many customers qualify for an action?

- A. Persona Testing
- B. Ethical Bias Check
- C. Pega Scenario Planner
- D. Audience simulation

Answer: D

4.Which two of these statements are true about creating segments? (Choose Two)

- A. In a segment you can reference customer properties OR another segment, but not both

- B. A segment run can be triggered by the Next-Best-Action outbound schedule
- C. The list of customers in a segment can be viewed from within the segment
- D. When building the segment, if you want to know the count resulting from the criteria defined so far, the only way to do this is by running the segment
- E. The result of a criteria group can be combined with the result above it using AND and OR operators

Answer: B,C

5.A bank is currently displaying a group of mortgage offers to its customers on their website. The bank wants to suppress the mortgage group for 1 month if a customer ignores three mortgage offers within that group.

How do you define the suppression rule for this requirement?

- A. Suppress a group of actions for 30 days if there are 3 rejects for any channel
- B. Suppress an action for 30 days if there are 3 impressions for any channel without a click
- C. Suppress a group of actions for 30 days if there are 3 impressions for the web channel without a click
- D. Suppress an action for 30 days if there are 3 rejects for web channel

Answer: C